



Ingenuity's in full swing! Join us in 2022!

Ingenuity Cleveland is going BIG in 2022 with Expo: Ingenuity! Join us and help get the Bal Rollin'!

It is time to lock in your Ingenuity Fest 2022 Partnership for Expo: Ingenuity, and join us in for Ingenuity's annual fundraiser and festival sneak peak!

Get the BAL Rollin' with a night of dancing, drinks and roller disco August 13th, and help support Expo: Ingenuity and our continued work serving our

community and Cleveland's entire creative class!



Get the BAL Rollin'!

We are ecstatic for the return of our annual Ingenuity Bal on Saturday, August 13th from 8pm-Midnight! Join us in IngenuityLabs for a spectacular night of music and dancing featuring Gumbo Dance Party, a pop-up roller disco from IngenuityLabs member Rollin' Buckeye Foundation & Rink-in-a-Box (fun to skate or just watch!) plus performers on wheels, circus arts, salsa & swing,

hands-on art activities and new skills taught by Labs members, and a special preview of installations for the festival!

This year's Bal is a Festival Sneak Peak and critical source of support for the annual IngenuityFest, which returns in 2022 as Expo: Ingenuity, in addition to supporting our year-round arts entrepreneurship programs in IngenuityLabs & beyond. Get your tickets today, bundle with a Festival sponsorship, or join as an Agent of Ingenuity for your year-round membership!

[Get the BAL Rollin Tickets](#)

Become a partner with Ingenuity!

Partnering with Ingenuity Cleveland offers a wide range of highly visible opportunities to reach Cleveland-area businesses, civic and cultural leaders, our creative professional community, and residents. All of Ingenuity's sponsorable programs and events offer regionally-focused advertising and publicity campaigns plus other strategic benefits that magnify your support!

Partnership opportunities range from \$1,000-\$10,000+. We offer countless benefits and perks to our partners including name/logo on marketing materials, website and signage, VIP tickets, parking packages, dedicated ads, festival exhibit space plus audience engagement support, and more!

Contact Executive Artistic Director, Emily Appelbaum at 216-589-9444 or via email at emily@ingenuitycleveland.org to discuss options.



Expo: Ingenuity sponsorship opportunities!

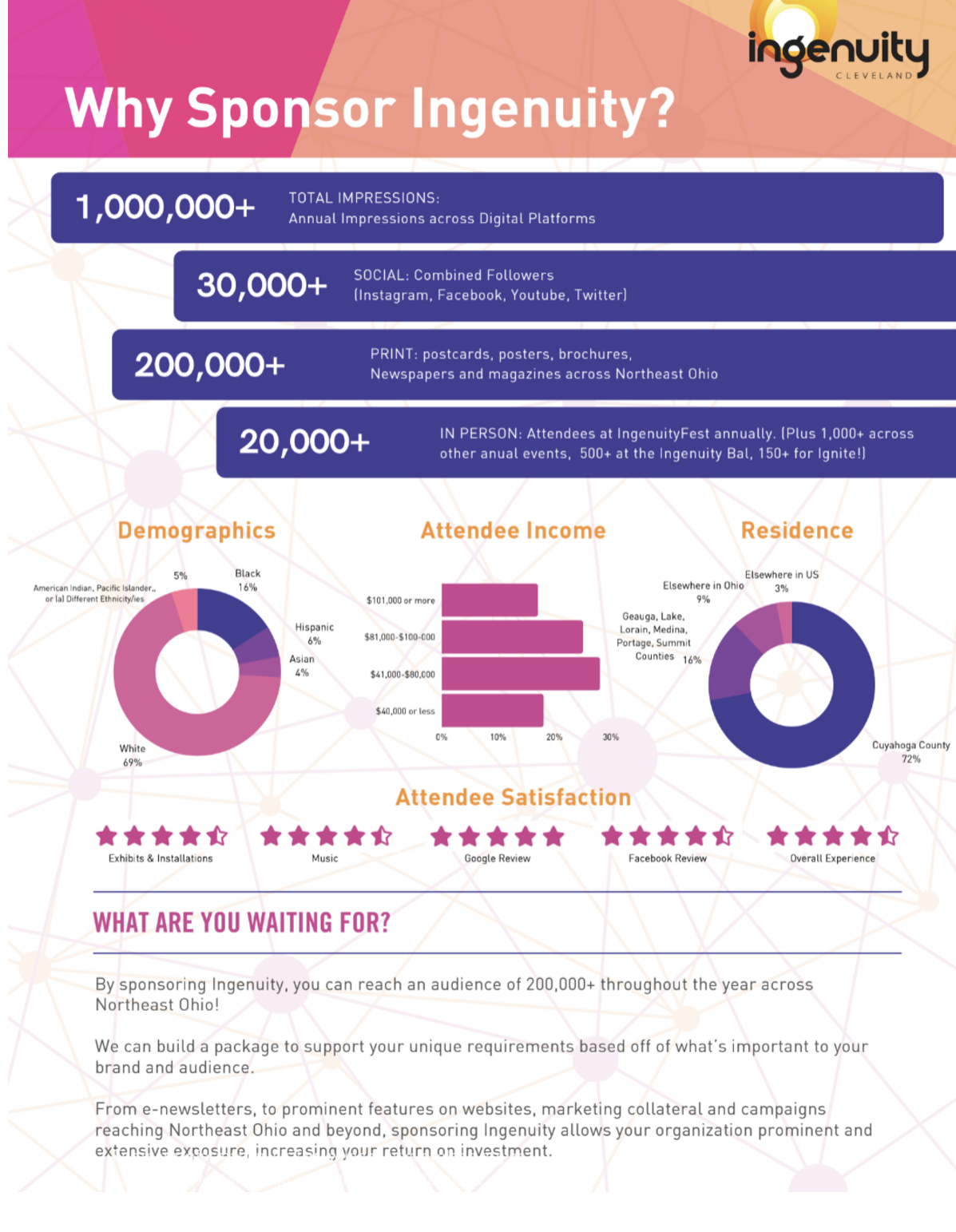
With preparations well underway for IngenuityFest 2022 - Expo: Ingenuity, we need your help to make the return of one of Cleveland's favorite festivals a success. Ingenuity is proud to showcase our city's most innovative companies and dynamic network organizations taking strides to tackle big challenges through imagination and experimentation. We welcome your educational, hands-on or interactive exhibit and will work with you directly to craft the right experience for our broad audience, which might include:

- **Interactive Experience or Product Demonstration**
- **R&D Sneak Peek**
- **Custom Installation or Artistic Collaboration**
- **Panel Discussion or Workshop**
- **10x10 Exhibiting Sponsor Booth**

Have an idea of how to reach our audience of 20,000+? We'll work with you to make it happen!

Interested in sponsoring on of IngenuityFest's many different villages, each centering around a different theme or activity? Reach out! Examples include:

- **Ideation Station**
Where budding entrepreneurs mingle with business leaders, and creatives can join a panel discussion or workshop on everything from digital currency and NFT's to intellectual property to neighborhood economic development. Plus the Young Entrepreneurs Market!
- **Maker's Mecca**
Come get hands-on with STEM and STEAM, meet tinkeres and DIY-doers, and try paper-making, soldering, screenprinting and more.
- **Wellness Way**
Dedicated to health and healthy play, find everything from yoga and meditation to healthy eating and living, plus innovative approaches to taking care of ourselves and our community - and a pop-up roller rink!
- **Innovators Emporium**
The Crystal Palace Stage, installations inspired by automatons, early arcade machines and zoetropes, Hanging Gardens and a giant walk-in Camera Obscura all tap deep into the history and nostalgia of the Expo.
- **IngenuityLabs**
Ingenuity's Year-Round Incubator, home to 20 resident creative entrepreneurs and featuring Main Stage performances, the Main Bar, VIP Lounge, seating and large-scale works.



Ready to showcase what you've got? Us Too!

Just like the international exhibitions, world's fairs, and local expos that have come before, Expo:Ingenuity is all about civic pride and showcasing the human imagination at its best. We're putting art and music, dance and performance on display alongside technology, trade exhibits and professional excellence in an event unlike anything Cleveland has to offer. Ready to join us? Reach out today!

Email emily@ingenuitycleveland.org

And thank you, as always, for your generous support of the creative spark!

Emily

Emily Appelbaum, Executive Artistic Director

Emma

Emma Morris, Marketing & Development Manager

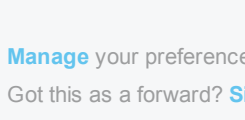
Visit our [website](#) or follow us on social media!

Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of all types through joy and collaboration, in service to social progress. With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718. Any donation is tax-deductible to the full extent of the law.

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