



Unleash Your Creativity in 2025!



Brite Winter Workshop, Photo: Russa Wenzel

Find Your Creative Spark!

Are you looking for new ways to express your creativity in 2025?! Ingenuity Cleveland has plenty of opportunities to roll up your sleeves and dive into different projects! Read on to learn about all the ways you can find your creative spark this year!

Friends & Family Day

You're Invited!
Saturday, February 8th
at
IngenuityLabs



Sponsored by:



BEDROCK

Brite Winter Friends & Family Day - THIS Saturday!

Get ready for a day of creativity and fun at Friends & Family Day **THIS Saturday, February 8th from 2-6 pm**, hosted at IngenuityLabs and sponsored by Bedrock!

This **FREE** event invites families and those of all ages to unleash their artistic side by helping us create some sweets-themed art installations for this year Brite Winter! Mark your calendars and be sure to share with your networks! **All attendees receive FREE tickets to Brite Winter on Saturday, February 22nd!**

No experience necessary, all tools and materials are provided, **PLUS** a pizza party!

Questions? Text Emily A at 440-479-2077

[RSVP to the Facebook Event](#)



Meet the Artists!

Ever wondered who the creative forces behind the Brite Winter art installations are? Meet some of this year's project leads and be sure to check out their work at Brite Winter!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Seth Louis Treanor

BRITE PROJECT: DUCK BRAND Sweet Shoppe!

FAVE MEDIUM: DUCK TAPE!!!!

FAVORITE THING ABOUT ART AT BRITE: All the "COOL" People I get to Meet! (Get it?)



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Morgan Ferweda

BRITE PROJECT: Brite Paint Charge

FAVE MEDIUM: Metal Jewelry

FAVORITE THING ABOUT ART AT BRITE: Being able to test my skills (& learn new ones!) working on large scale projects!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Alexandra Ramirez

BRITE PROJECT: Sweets Patrol!

FAVE MEDIUM: CAKE!

FAVORITE THING ABOUT ART AT BRITE: Being able to cross-pollinate my interests in art, entrepreneurship and events!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Davidone Pearl

BRITE PROJECT: All Around Art Crew!

FAVE MEDIUM: Saxophone!!

FAVORITE THING ABOUT ART AT BRITE: Creating within a growing community of such supportive & amazing souls!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Dina Hoeynck

BRITE PROJECT: CANDY, CANDY & MORE CANDY!

FAVE MEDIUM: PRINTMAKING!

FAVORITE THING ABOUT ART AT BRITE: How unique it is to Cleveland to embrace the outdoors in winter!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Katherine Stafford

BRITE PROJECT: The CAKE!

FAVE MEDIUM: Tools & Electronics!

FAVORITE THING ABOUT ART AT BRITE: Being able to collaborate with others to learn new skills; everyone is so helpful!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Siu Yan Scott

BRITE PROJECT: Brite Paint Charge

FAVE MEDIUM: Painting & Building

FAVORITE THING ABOUT ART AT BRITE: Accessing different parts of my brain, getting hands on in technology, and having the chance to stay in the moment!



Brite Winter Sweet 16!
Brite Artist Spot Light

Meet the Makers who Make our Event Sweet!

NAME: Ross Bocknek

BRITE PROJECT: Sweet Shoppe Projections & The Cake!

FAVE MEDIUM: All New Media!

FAVORITE THING ABOUT ART AT BRITE: Helping to make art more interactive and immersive!

Be a Part of the Creative Journey!

2024 was an incredible year for Ingenuity Cleveland and we are so proud of all that we built together as we entered our 20th year! For the past 20 years, every event, workshop, art installation, and spark of creativity was made possible through the support of a deeply invested community, and that includes YOU. Thank you for being a part of our journey!

[Explore Ingenuity's 2024 Impact Report](#)



What is in Store for 2025?

Read on to learn about some of the exciting programs Ingenuity will be working on to kick off the new year!

IMPART216 Transformative Art Fund (TAF) Project

Ingenuity, in partnership with local artist Robin Robinson of Sankofa Fine Arts Plus, is honored to have received one of the prestigious Transformative Art Fund grants from the City of Cleveland. Throughout this year, we will be working to create 6 brand new community murals in the Mount Pleasant neighborhood, plus community activations and celebrations along the way!



IMPART216 Artist Cohort

FIRST® Robotics Teams at IngenuityLabs!

Ingenuity is thrilled to be working with partners from Cleveland Metropolitan School District, NASA and others to pursue a full size practice court for FIRST® Robotics Teams!

The FIRST® Robotics is an international engineering design challenge that combines the excitement of sports with the rigors of science and technology. Working under strict rules, with limited resources, and time limits, high school teams of up to 30 students are challenged to raise funds, design a team "brand," hone teamwork skills, and build and program a robot to perform a set of prescribed tasks against a field of competitors. The Challenge (Game) changes each year and teams of young people (and their mentors) have just six weeks to engineer a solution to the challenge, using a standard "kit of parts" and a common set of rules... It's as close to "real world" engineering as a student can get, and the perfect training ground for life's real-world challenges.

Interested in getting involved? We are still working to secure donations and assistance to make this project a reality! Email emily@ingenuitycleveland.org.





The Fighting Unicorns, FIRST Robotics Team at IngenuityFest 2024, Photo: Greg Wilson

Now is the Time to Get Involved!

With all of this and so much more slated for this year, NOW is the time to commit to creativity in 2025! Here's how:

- **Join the IngenuityLabs Incubator:** Are you an artist, entrepreneur, or creative looking to take your work to the next level this year? The IngenuityLabs Incubator might be the perfect home for your next venture!

The IngenuityLabs Incubator Program is part residency, part accelerator for creatives ready to get serious and bring their creative business ideas to life. It allows select access to shared shop space, shared tools, and your own studio/workshop space, plus the opportunity to exhibit at IngenuityFest and contribute to other Ingenuity programs throughout the year.

[Click Here to Learn More and Apply to the IngenuityLabs Incubator](#)

- **Donate:** Become part of our journey and ensure Ingenuity thrives in Cleveland for the next 20 years! Your support today provides resources to the Cleveland builders, makers and do-ers who enrich our city. Your donation provides accessible, authentic Cleveland experiences; enhances our public spaces; supports IngenuityLabs as a year-round community resource; and nurtures the creative landscape with 50,000 person-hours of programming annually!

[Click Here to Donate](#)

- **Become an Agent of Ingenuity:** If you love Ingenuity and incredible deals, an annual Agents of Ingenuity Membership is the perfect way to take your support to the next level and reap the benefits all year long! Your annual Agent of Ingenuity membership includes tickets to the annual Ingenuity Bal, IngenuityFest, and our annual Flannel & Finery Holiday Celebration! Any donation of \$150 (single) or \$250 (pair) automatically enrolls you in annual Agent of Ingenuity benefits!

[Click Here to Become an Agent of Ingenuity](#)

- **Sponsor:** Now is the time to secure your 2025 sponsorship! Sponsors and partners looking to get involved now can help with year-round projects and the upgrades that keep IngenuityLabs brimming with creativity and possibility all season long. Reach out to Marketing & Development Manager, Emma Morris at emma@ingenuitycleveland.org to discuss opportunities for next year and make the most of your sponsorship experience.

[Click Here to Learn More About Sponsorship Opportunities](#)



Emily Emma Kristen

Emily Appelbaum

Executive Artistic Director

Emma Morris

Marketing & Development Manager

Kristen Hoover Boutton






Board President

Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of

all types through joy and collaboration, in service to social progress. With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718.
Any donation is tax-deductible to the full extent of the law.



[Manage](#) your preferences | [Opt Out](#) using TrueRemove™
Got this as a forward? [Sign up](#) to receive our future emails.
View this email [online](#).

5401 Hamilton Avenue | Cleveland, OH 44114 US

This email was sent to: [REDACTED]

[Subscribe](#) to our email list.