



ingenuityfest2024

ERA OF ASCENT



IGNITING THE CREATIVE SPARK!

2024 IMPACT REPORT



WWW.INGENUITY CLEVELAND.ORG

IngenuityLabs @ The Hamilton Collaborative
5401 Hamilton Avenue | Cleveland OH | 44114

INGENUITY'S ERA OF ASCENT ...

In 2024, our theme is all about
“Taking Flight!”
as we approach our 20th anniversary
season of programming - a
milestone we are thrilled to achieve,
especially after the long years of
limited gatherings and the social &
economic adjustments that followed.

Ingenuity is an organization
built to not only endure, but thrive,
in challenging times.

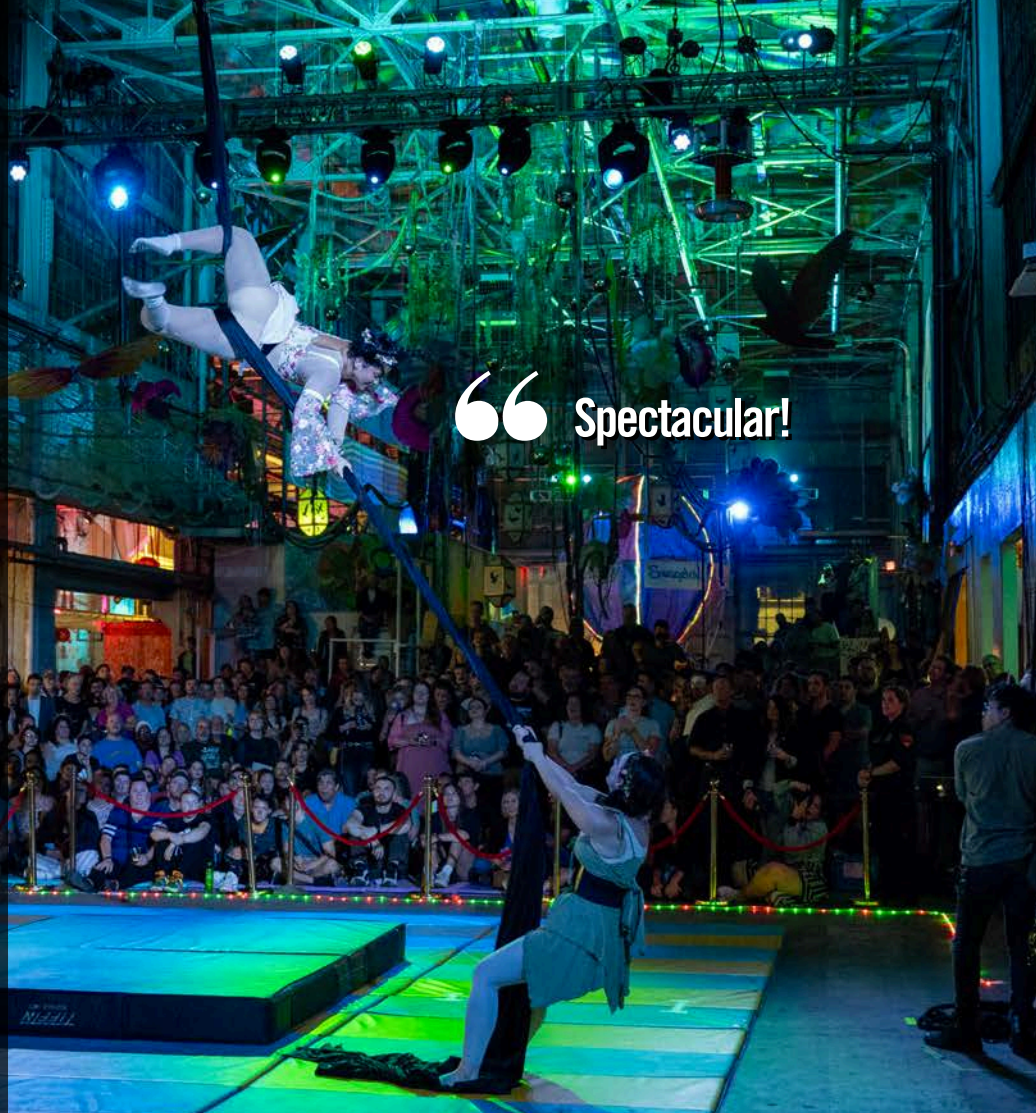
Our strength comes from celebrating
the joy of collaboration and the spirit
of curiosity. We value making and
doing, trial and error. It is this
dedication to the iterative process
that has allowed us to transform
from a once annual festival to a year-
round home for innovation and
testament to the power of creativity
to address civic needs of all sorts.

Today, we not only create exciting
spaces to learn and experiment, but
also help communities across
Northeast Ohio vision more beautiful
places to live, work and play.
We serve nearly 100,000 audience
members each year through our
Festival and other programs, and
offer nearly 1000 working artists,
entrepreneurs and volunteers
opportunities to learn and contribute
to building a city they are proud
to live in.

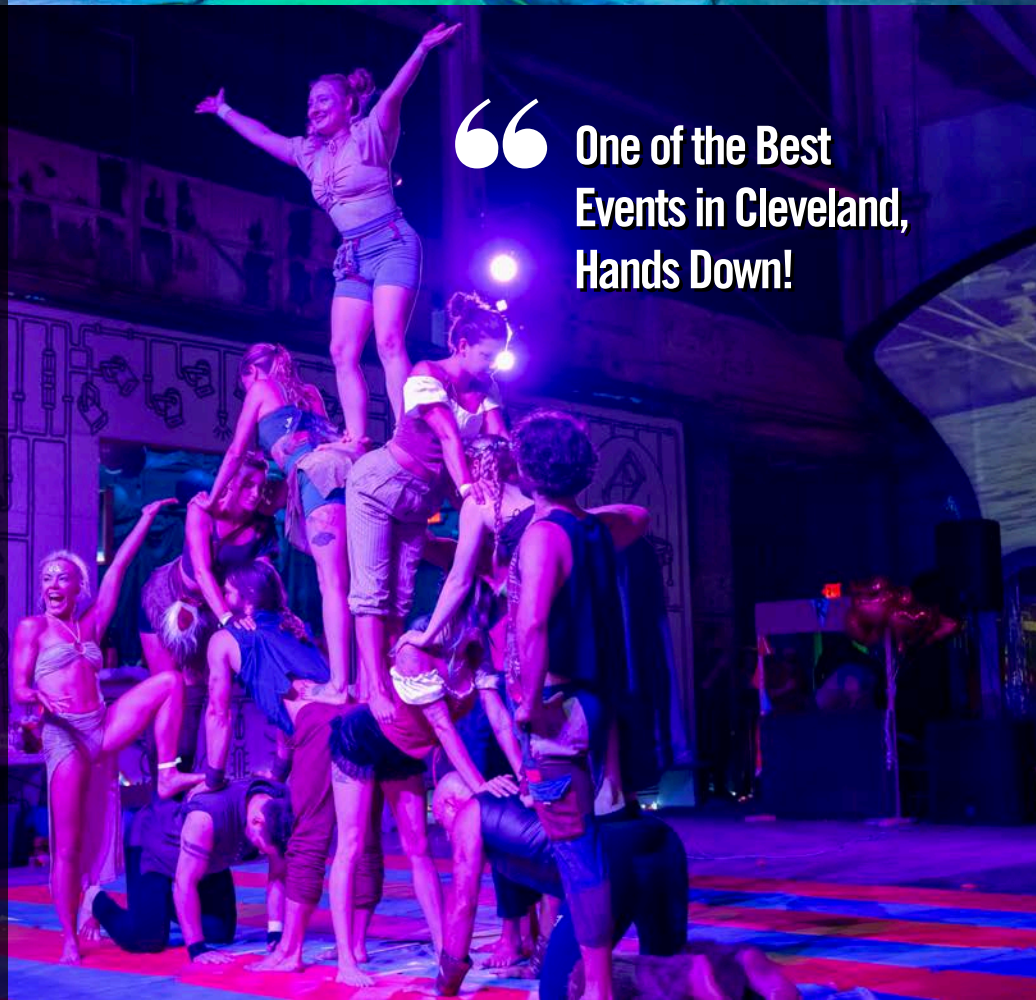
In turn, we are proud of the story we
are building with each and every
member of our family, and that
includes you!

We look forward to sharing our next
20 years with you!

Emily Appelbaum
Executive Artistic Director

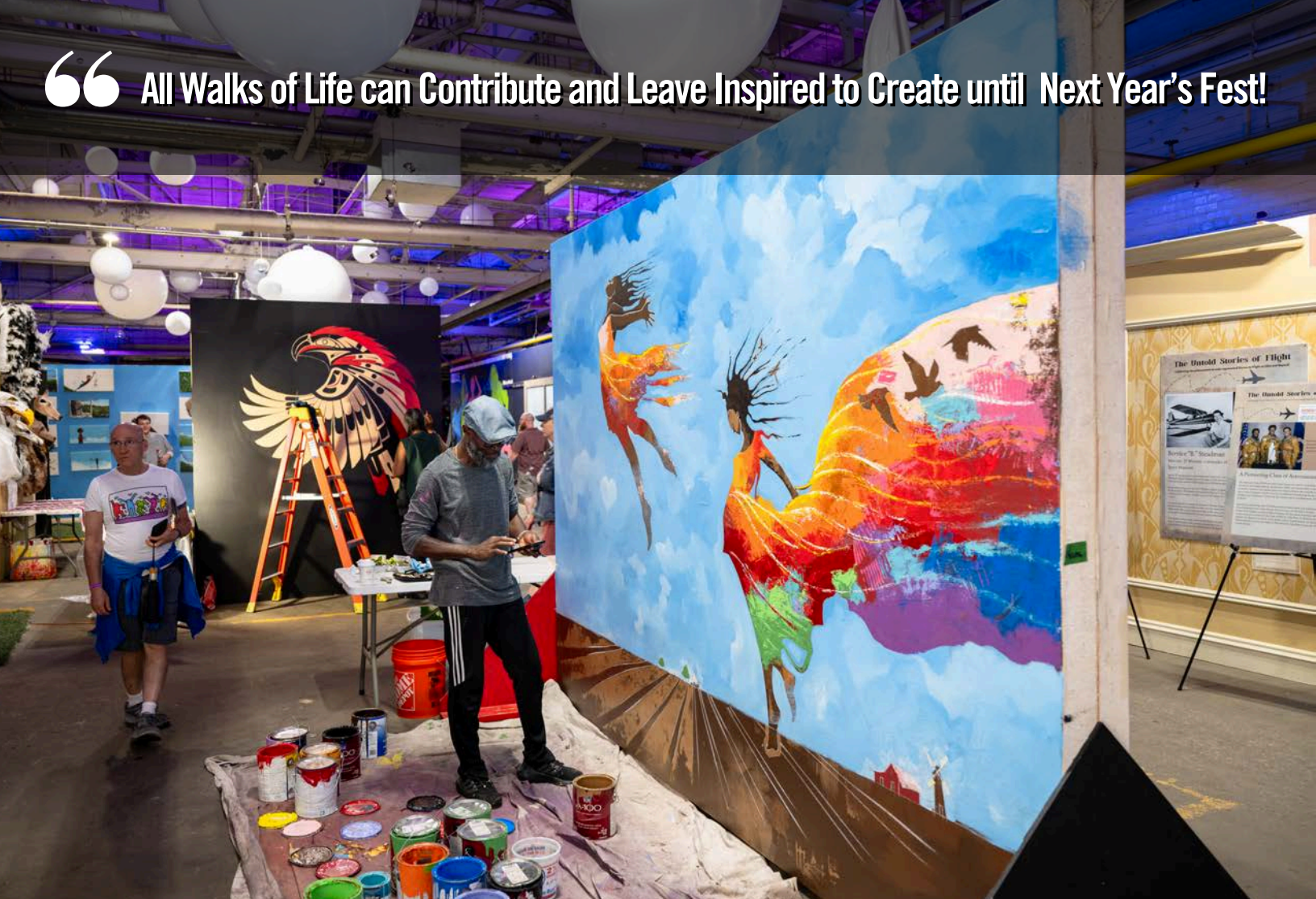


“Spectacular!”



“One of the Best
Events in Cleveland,
Hands Down!”

“ All Walks of Life can Contribute and Leave Inspired to Create until Next Year's Fest!



A FESTIVAL THAT REACHED NEW HEIGHTS ...

Ingenuity Cleveland supports hundreds of working creatives and invites thousands to explore the intersection of art and technology, curiosity and innovation within one-of-a-kind experiences.

IngenuityFest is our flagship event, presented in 2024 as IngenuityFest: Era of Ascent.

Presented over three days in September, the Fest welcomed children and families, creative professionals, young and the young at heart to dozens of hands-on activities, immersive installations and performances across 7 stages.

Music from local and national acts ranged from folk and acoustic to hip-hop and electronic, punctuated by premier performances developed in IngenuityLabs, like the Crooked River Circus x Tesla Orchestra collaboration "Flight of Lightning."

Technology exhibits from NASA, Lincoln Electric, Swagelok and more showcased Cleveland's manufacturing and innovation landscape, offering audiences rare insights into the design thinking often concealed behind closed doors. Many such exhibits were crafted through partnerships between artists, engineers, and volunteers over months leading up to the event.

"The Untold Stories of Flight," a collaboration with the Western Reserve Historical Society and International Women's Air & Space Museum, revealed lesser-known heroes in Ohio's history of flight innovation through an immersive, artistic exploration.





ingenuityfest2024
ERA OF ASCENT

BY
THE NUMBERS ...

20,000

Total IngenuityFest Attendees
in 2024;

10 MILLION

Total Impressions across web,
print, billboard, TV & radio;

10,000+

Hours of Collaboration to create
the event;

300+

Volunteers from businesses,
colleges & community at large;

50+

Artisan Vendors selling more than
\$100,000 in wares!

96%

of Attendees learned something
new and were inspired to be
more creative.

97%

of Attendees would recommend
IngenuityFest to a friend.

100%

of Attendees HAD FUN! and
WILL COME BACK IN 2025!



MUSIC



EXHIBITS & INSTALLATIONS



TICKET PRICE



VENUE



OVERALL EXPERIENCE

30+

Leading Cleveland Companies
Participate in the Fest.



5,000+

Children 12 and under attend for
FREE!

500+

Audience members choose to contribute above the ticket price
with a donation or "Pay Your Fair Share" ticket.



PLUS!
INGENUITY
IS SO MUCH
MORE THAN
A FESTIVAL ...

WE ARE:

100,000+

Square Feet of Flexible Creative
Space available for public use.

500

Hours of Free & Low Cost access to
Arts Programming annually.

30+

(And Growing!) IngenuityLabs
Incubator Members: Small Creative
Businesses making an impact
through the arts.

46%

of IngenuityLabs members identify
as members of minority or
marginalized groups.

20+

Ignite! Impact Award microgrants
to date, supporting projects
advancing equity in the arts +
entrepreneurship.

72%

Earned Income: i.e. for every dollar
you contribute, we make and invest
nearly dollars in Cleveland's
Creative Landscape.





HAVE YOU SEEN US AROUND TOWN?

Black History Month with Bedrock

Ingenuity was proud to present a month-long activation of Tower City in partnership with Bedrock and #VoicesofCLE, showcasing rotating original works by local Black artists.

Brite Winter Festival

Ingenuity has partnered with Brite Winter to create the visual arts landscape for this unique event in Cleveland's Flats for nearly 10 years.

Accelerate with Leadership Cleveland

Our annual partnership included the entrepreneurship conference's visual landscape as well as 4 Ingenuity Impact Award Category Winners.

MetroHealth Juneteenth Freedom Fest

As co-founders/co-presenters of this annual event, now in its 4th year, Ingenuity joins Downtown Cleveland Alliance and Karamu House in celebrating Black excellence for an annual audience of 10,000.

Sea Monster St. Clair with Lutheran Metropolitan Ministries & Emmanuel Promise of Hope

Driven by community visioning & dreams of a safe place to play that would pay homage to our lakefront neighborhood, this friendly serpent keeps watch.

East Cleveland Alive with the Cuyahoga Land Bank

Monthly intergenerational events allow celebration and community conversation as part of ongoing neighborhood revitalization efforts.



OUR PROGRAMS INCLUDE ...

IngenuityLabs Incubator

IngenuityLabs serves as our year-round home with private & shared spaces, tools, and other resources for 30 (and growing!) small creative businesses.

The Ingenieers

Our 300+ person creative collective meets weekly to vision, build and network. Open to all, The Ingenieers is a peer-to-peer learning environment, social club and arts-based engine to effect change.

Ignite! at Ingenuity

Our entrepreneurship series comprising training sessions, the Ignite! Impact Awards, and career exposure for youth and young adults.

Ingenious Spaces

Ingenuity's approach to consulting and commissions, engaging our creative family to tackle community challenges and bring big ideas to projects of all sizes. Ingenious Spaces has been responsible for dozens of community art projects, pop-up programs, and the launch free, intergenerational neighbor nights in the St. Clair Superior Neighborhood.

PLUS!

IngenuityLabs Expansion

At the end of 2023, Ingenuity took a big leap! We signed a new lease expanding our footprint and guaranteeing 10 years of stability and growth in Cleveland's St. Clair-Superior Neighborhood. With expansion comes construction and new space for Incubator Members & classes. we're hard at work cleaning, building and improving for the future.



HELP US SOAR!

INGENUITY IS SPREADING ITS WINGS ...

WHAT WILL THE FUTURE BRING?

In 2025, Ingenuity is “Forging the Future” with expanded programming and upgrades to our incredible facility. We are working with partners like you to multiply our impact through:

- Personal studios for early to mid-career entrepreneurs, makers, and artists.
- Shared tools and workshops.
- Business development resources and programming.
- Peer-to-Peer learning.
- Opportunities for growth and exhibition, testing & developing skills.
- Connections to outward facing and revenue generating opportunities

PLUS! We make available some of Cleveland’s most unique industrial facilities including 3-phase power, loading docks, 20 ton bridge cranes, 30-foot ceilings & large flexible spaces.

What will Expansion Mean?

- Increased IngenuityLabs Incubator capacity from 30 to more than 50 incubatees
- New opportunities for educational programs
- New teaching classrooms serving k-12 students.
- New rehearsal and performance space.
- Increased financial stability.
- A permanent catalyst and accessible home for Cleveland’s Creative Economy.



JOIN US TO FORGE THE FUTURE!

**THE
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