

For Immediate Release:

IngenuityFest 2024: Era of Ascent is Taking Place September 27-29 - Tickets On Sale Now!

RELEASE

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IngenuityFest 2024: Era of Ascent is taking place September 27-29, 2024 at the newly expanded IngenuityLabs!

Tickets are now on sale for IngenuityFest 2024: Era of Ascent, taking place September 27-29 at IngenuityLabs at the Hamilton Collaborative (5401 Hamilton Ave, Cleveland OH, 44114). Guests can secure their discounted weekend passes now through August 31st at bit.ly/eraofascent.

Ingenuity Cleveland is thrilled to share initial details of their 2024 festival. 2024 is Ingenuity's 20th anniversary season, and Ingenuity will TAKE FLIGHT in celebration all season long. IngenuityFest will once again be held at IngenuityLabs, Ingenuity's year-round home, in the Saint Clair Superior neighborhood on Cleveland's East side. The festival will feature exciting new spaces to explore throughout the newly expanded IngenuityLabs, Ingenuity's year-round home in the 300,000 square foot former Osborn Manufacturing building. Prepare for take off as IngenuityFest explores creativity and innovation through the lens of flight in its various forms!

Dedicated to a celebration of Ingenuity's 20th anniversary season of programming and 100,000 sq. ft. expansion of IngenuityLabs, a permanent home for creativity and innovation in Cleveland, the weekend-long festival will feature a mix of hands-on activities for all ages; multiple stages filled with music and dance performances; and

plenty of opportunities to interact with innovative and immersive exhibits that explore the human fascination with flight from a scientific, artistic, historical and technological perspective.

In addition to unique performance spaces, original works, and hundreds of exhibitors, performers and artisans, in 2024 Ingenuity will welcome new and returning festival villages including Mechanique Biotique, Dream Destinations, Makers Mecca, Ideation Station, and the fully immersive projection landscape Lunar Landing, plus exhibits like "The Untold Stories of Flight," dedicated to shedding light on lesser-know narratives around Ohio's rich history of, and contributions to, flight.

At IngenuityFest 2024: Era of Ascent, guests can expect to find performances of all types, with everything from local and touring DJ's and live music sets, including indie rock, hip-hop and electronic dance music; to aerial and dance performances; comedy shows & spoken word poetry; a headlining collaboration between Tesla Orchestra & Crooked River Circus; and so much more! Stay tuned for the complete music and performance lineup later this summer! RSVP to the Facebook Event for all the latest updates!

"Era of Ascent is the perfect theme for IngenuityFest 2024, as we enter our 20th season with a period of committed growth, expansion, and a drive toward organizational maturity," says Executive Artistic Director, Emily Appelbaum. "Ingenuity has been on an upward trajectory since launching the Hamilton Collaborative and becoming a year-round organization in 2016, and we have recently confirmed a 10-year lease, bringing permanence to our mission and work in the St. Clair Superior neighborhood and northeast Ohio's creative landscape. We can't wait for everyone to experience our expanded vision and plans for our best festival yet!"

Partnership opportunities for Cleveland businesses of all kinds are still available, but hurry! Ingenuity's unique space is quickly filling with site-specific installations, team-led projects, school groups, nonprofit exhibitors, and local business sponsors that bring it all to life! Wondering if IngenuityFest is the right venue for your project or business? Please connect with Marketing & Development Manager, Emma Morris at emma@ingenuitycleveland.org for more information. IngenuityFest 2024: Era of Ascent is presented with major support from Gund Foundation, Cuyahoga Arts and Culture, Ohio Arts Council, The Char and Chuck Fowler Family Foundation, Thompson Hine, UB Greensfelder, Case Western Reserve University, Turner, Gilbane, Swagelok, and many more.

Get your tickets in advance and save! Early admission weekend passes are discounted to only \$10, available now through August. Starting September 1st through the festival weekend, regular weekend passes are available for only \$15! OR... become an Agent of Ingenuity and secure your spot at all of Ingenuity's events throughout the year, including VIP weekend passes to IngenuityFest, tickets to the annual Flannel & Finery holiday party, and VIP tickets to the Ingenuity Bal in 2025! Any donation of \$150 (single) or \$200 (pair) automatically enrolls you in annual Agents of Ingenuity benefits! Tickets and Agents of Ingenuity Memberships available at https://eraofascent.

There is still time to get involved! Ingenuity hosts free community arts workshops all summer long on Thursdays (6-9pm) and Saturdays (2-5pm) through the Festival! These in-house expert builders, the "Ingeneers", will work alongside YOU to build the large-scale installations and exhibits that make IngenuityFest so unique. This is an opportunity to get your hands dirty, develop new skills, and meet fun-loving fellow artists and creatives of all backgrounds. Join the <u>Facebook Group</u> and <u>Email list</u> for all the latest updates!

Are you interested in volunteering at IngenuityFest? Ingenuity needs hundreds of volunteers to ensure the weekend runs smoothly. Volunteers may choose shifts in areas including art support, gate and greeters, sustainability, and more. Plus! Volunteers receive a free t-shirt and weekend pass to the festival! Volunteers may join by signing up at bit.ly/ingenuityvolunteer.

Want more from Ingenuity Cleveland? Don't forget that Ingenuity also has a very unique artist residency program through the IngenuityLabs Incubator! Build in your own dedicated work space all season leading up to IngenuityFest, and learn about opportunities to stay long into the future! Learn more and apply at https://www.ingenuitycleveland.org/programs/ingenuitylabs/#incubator



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Photo by Robert Muller



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Emily Appelbaum Emma Morris Kristen Hoover Boutton

Executive Artistic Director Marketing & Development Manager Board President

Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of all types through joy and collaboration, in service to social progress. With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718.

Any donation is tax-deductible to the full extent of the law.











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