



ingenuity

CLEVELAND

Ingenuity Cleveland ignites the creative spark among artists, entrepreneurs, and innovators through joy and collaboration in service to social progress.

COLLABORATION
CURIOSITY
INNOVATION
JOY

INGENUITYCLEVELAND.ORG

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INGENUITY IS A CATALYST

THAT REVITALIZES AND REINTERPRETS CLEVELAND



For more than 15 years, Ingenuity has been igniting the creative spark among artists, entrepreneurs and innovators, through joy and collaboration, in service of social progress.

From boundary-pushing events, to resources and programs for our year-round community of 300+ volunteers, creatives and entrepreneurs, Ingenuity nurtures makers, doers and learners of all types, welcoming our neighbors and all Clevelanders to fire up their imagination.

Community



Ingenuity engages a diverse, year-round audience of mostly urban neighbors, families and young professionals, plus a wide range of creators, educators, entrepreneurs and idea-leaders.

Reach



We reach 20,000+ visitors over our weekend-long festival, another 20,000+ year-round, re-energizing urban communities and generating \$4.5 million of economic impact to our region.

Trust



Residents of Northeast Ohio recognize one of Cleveland's most highly anticipated festivals, as well as our year-round creative efforts that never stop dazzling and delighting audiences!



"IngenuityFest is one of the most innovative events in Cleveland. You spend the weekend appreciating the arts, inventions, historical equipment, and wares from artisan designers. Huge-scaled installations, music and comedy across multiple stages and open lofts! All walks of life can contribute and leave inspired to create until next year's IngenuityFest!"

– FESTIVAL ATTENDEE SURVEY

IMPACT AT A GLANCE

20,000+

Attendees at IngenuityFest annually.

500+

Bands, artists, and performers engaged each year for paid opportunities.

10,000+

(Wo)man-hours collaboratively visioning, building & creating.

1,000's

Free tickets distributed to and through neighborhood & community groups, allowing us to reach the widest audience possible.

40,000+

Annual visitors to the St. Clair - Superior Neighborhood for Combined Ingenuity Programs.

6 Hamilton Collaborative partners drawing

100,000+

Combined visitors to the St. Clair - Superior Neighborhood.

20

Small Businesses housed in IngenuityLabs receive space, tools and resources.

10

Ignite! Impact Awards offer entrepreneurship support and microgrants to women and minorities.



CORE VALUES

Our annual survey shows that we serve a diverse population of all ages and income levels, races and ethnicities, from the immediate neighborhood to all Cleveland and beyond. In short, Ingenuity is for everyone!



COLLABORATION

We work with businesses, residents and community partners alongside our dynamic cohort of artists and entrepreneurs to infuse creativity into the interconnected fields of placemaking, urban planning, public art & programming.



CURIOSITY

Through hands-on activities, peer-to-peer learning and distributed leadership, we offer year-round opportunities to engage, learn and grow. Our entrepreneurship programming, incubator, microgrants and workshops serve an intergenerational audience and reach even the littlest makers - igniting the creative spark for all.



INNOVATION

We invest in building the conditions necessary for cross-pollination and growth. IngenuityLabs is a vibrant network welcoming corporate partners, cutting-edge artists, engineers, professionals, and hobbyists alike to a flexible inclusive space stocked with talent, tools, and resources.



JOY

That's right, we said it! Ingenuity is driven by the joy of creating, and of doing it together. Need we say more?



Come Together and Thrive

This live mural painting project was commissioned by the City of South Euclid in partnership with Ingenuity Cleveland.



YEAR-ROUND INITIATIVES

IngenuityLabs Incubator + Ingeneers

Part residency, part accelerator, part social network! IngenuityLabs provides creatives with private & shared space, tools, and other resources needed to launch and grow small businesses and artistic projects with a focus on social impact. Incubator members receive affordable rent and year-round support, while members of The Ingeneers, our 300+ person (and growing!) creative collective, meet weekly to vision, build and network. Ingeneers share knowledge, direct new initiatives and get a little messy welding, painting and stitching together large-scale collaborative works featured at IngenuityFest and other events.

Ignite! Entrepreneurship

The Ignite! Entrepreneurship program is free and open to the public, welcoming expertise into an accessible setting, elevating peer-to-peer learning, and bringing community together through free and low-cost workshops across a range of business and artistic disciplines.

Ignite! Impact Awards

Each year, we grant 5-10 Ignite! Impact Awards to creative entrepreneurs using arts-based strategies to effect social change. These awards offer a microgrant, space and individualized support to local changemakers, with a focus on women, minorities, and others traditionally underrepresented in entrepreneurship.

Commissions, Consulting & Support

Ingenuity is proud to work with Cleveland's most beloved cultural institutions, from rockin' out with Lottery League, to creating vibrant artistic landscapes for Brite Winter in the Flats and Literary Lots in Slavic Village, to firing up floating artwork at Burning River Fest, to driving the new #VoicesofCLE partnership amplifying voices of color across town and working with Downtown Cleveland Alliance & Karamu House to launch the inaugural MetroHealth Juneteenth Freedom Festival.

Ingenuity consults on public art strategies and community engagement initiatives, including the 2022 Re-Discover St. Clair-Superior Masterplan and the 2021 Metroparks CHEERS study, rents space to dozens businesses as co-founders of the Hamilton Collaborative, and supports myriad other events and activities annually from film shoots to fundraisers to master classes to visiting international artists.

Hamilton Collaborative

We are proud co-founders and continued supporters of the Hamilton Collaborative, a 300,000+ square foot former industrial spaces which houses IngenuityLabs alongside six anchor businesses; 30+ incubatees; dozens of partners and hundreds of students attending classes annually!

ICONIC EVENTS



IngenuityFest

IngenuityFest welcomes 20,000+ guests and includes immersive artwork, a half-dozen stages of entertainment featuring hundreds of musicians, dancers, poets, and performances of all types, maker and innovator exhibits, fine art and more!

Ignite! Neighbor Nights

Ignite! Neighbor Nights are hosted monthly and serve the St. Clair-Superior Neighborhood and our entire creative community. These themed, hands-on events offer informal networking, intergenerational activities and access to community resources.

Ingenuity Bal

The Ingenuity Bal is a themed, slightly off-kilter gala celebration featuring immersive installations unlike anywhere else in Cleveland!

REACH AND VISIBILITY

1,000,000+

TOTAL IMPRESSIONS:
Annual Impressions across Digital Platforms

30,000+

SOCIAL: Combined Followers
(Instagram, Facebook, Youtube, Twitter)

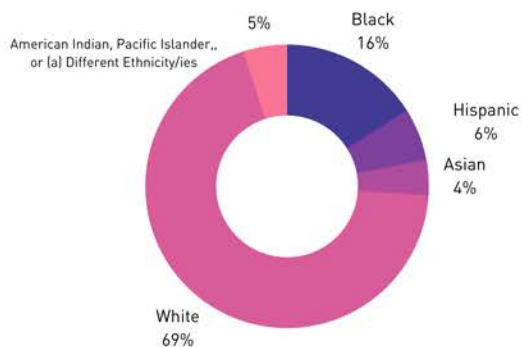
200,000+

PRINT: postcards, posters, brochures,
Newspapers and magazines across Northeast Ohio

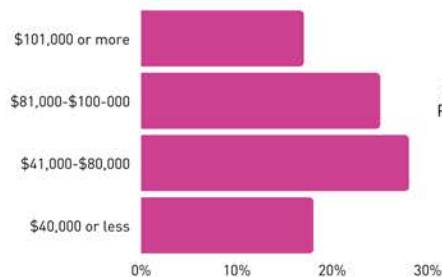
20,000+

IN PERSON: Attendees at IngenuityFest annually, plus a full calendar
of year-round events!

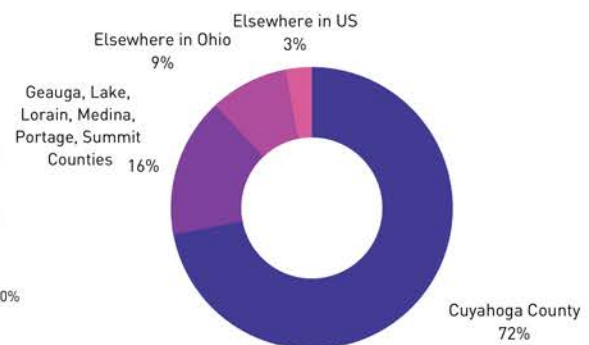
Demographics



Attendee Income



Residence



Attendee Satisfaction



WHAT ARE YOU WAITING FOR? GET INVOLVED!

Ingenuity Cleveland is one of Northeast Ohio's most unique assets. Supporting Ingenuity bolsters Cleveland's unique innovation resources, our sense of place, and our entire creative landscape.

Our work is designed to build equity, to maintain accessibility, to grow incrementally in response to stakeholder needs, and to offer long-term sustainability, economic growth and return on investment.

By sponsoring, supporting or partnering with Ingenuity, you can reach an audience of 200,000+ throughout the year across Northeast Ohio! Our partnerships are responsive to your specific goals.

GET INVOLVED TODAY

AND JOIN THESE SPONSORS AND PARTNERS

Join our growing list of sponsors and community partners!
Contact Executive Artistic Director Emily Appelbaum at 216-589-9444 or by email at Emily@IngenuityCleveland.org to discuss options.

**THE
GEORGE
GUND
FOUNDATION**



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