

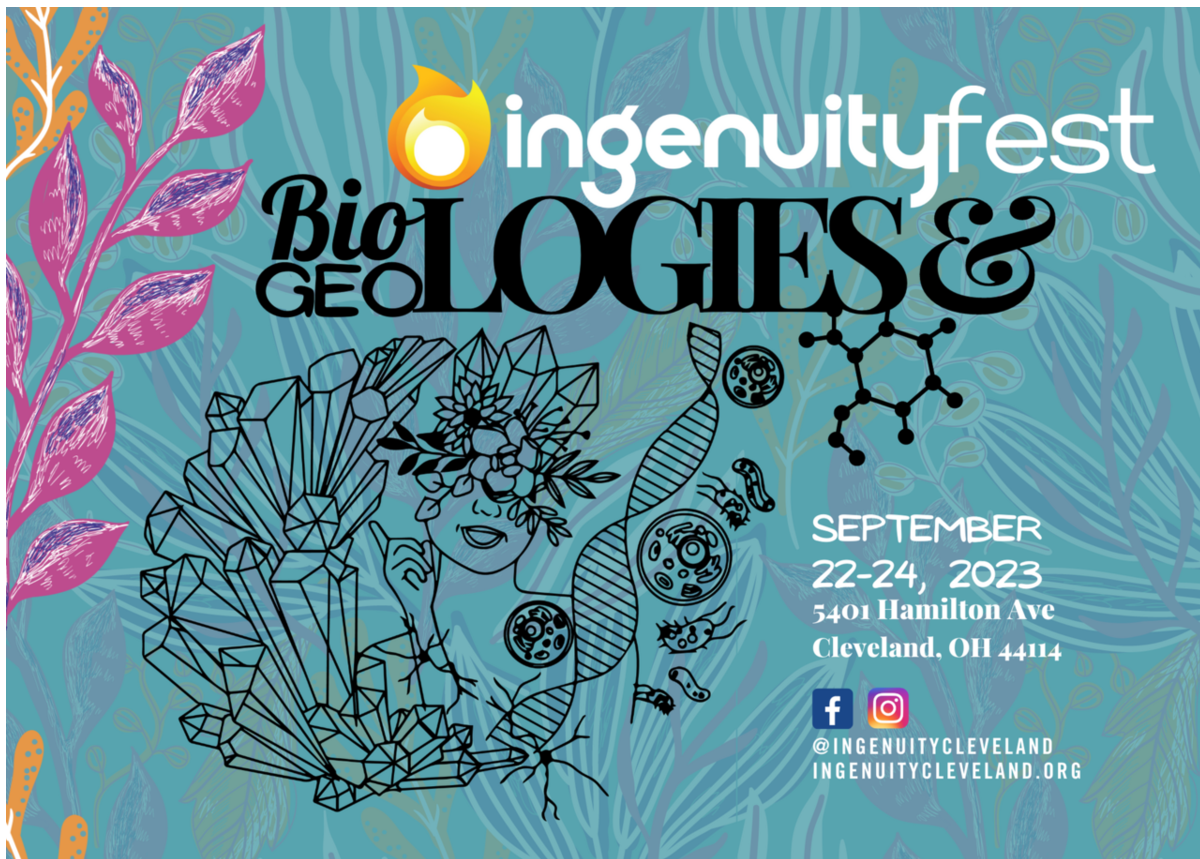
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5401 Hamilton Ave

Sept. 22-24

Ingenuity Cleveland Announces Expansion!



NEWS

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FOR IMMEDIATE RELEASE

As **IngenuityFest 2023: Biologies & Geologies** approaches, Ingenuity Cleveland is thrilled to announce an expansion of their year-round home and incubator space, IngenuityLabs, located in the Hamilton Collaborative in the St. Clair Superior Neighborhood. Once known primarily for its annual Festival of Art and Technology, Ingenuity Cleveland has, since 2017, piloted the model for a large-scale creative space for hands-on innovation and collaboration, offering programs for creative entrepreneurs and weekly **“Ingeneers” workshops** which are free and open to all. As the pandemic wanes, Ingenuity Cleveland makes permanent the model established, which will result in new opportunities for artists to join the IngenuityLabs Incubator, supplying space, tools & resources, as well as expanded capacity to support the multifaceted reinvestment efforts now taking shape in the neighborhood.

Since moving to the St. Clair Superior neighborhood in 2016, Ingenuity has served as a key stakeholder in ongoing placemaking and placekeeping initiatives, community development projects including the Re-Discover St. Clair Superior Masterplan and Cleveland Metroparks CHEERS Study, among others. Additionally, the introduction of the Ignite! Neighbor Nights program in 2021 has brought new community engagement, resources for residents, and partnerships with local organizations and businesses. Ingenuity’s commitment to the neighborhood has resulted in increased resident engagement and excitement for future creative initiatives, including planned-for street art festival in 2024.

Jeremy Taylor, Executive Director of the **St. Clair Superior Development Corporation**, said "We are proud to have Ingenuity Cleveland in the St. Clair Superior neighborhood and are thrilled that they will remain a creative community anchor long into the future. Ingenuity is a trusted partner and key source of art and creativity in the neighborhood. We look forward to supporting their expansion and continued service to the community."

The expansion comes after a period of focused planning and study, evaluating the Cleveland Creative Landscape and identifying & filling those needs that will be complementary to other art and entrepreneurship spaces in town. The project comes with a 10 year commitment to the building and neighborhood, and will result in 136,000 square feet of creative space, along with new teaching shops, shared equipment, and specialized spaces including room for music, theater and dance rehearsals. According to Ingenuity’s Executive Artistic Director Emily Appelbaum:

“Cleveland has an amazing variety of maker spaces and educational spaces, and we seek to partner robustly and be additive. We are that ‘big, loud, exploratory’ space where early career entrepreneurs can work out their ideas, and where peer-to-peer learning, experimentation and curiosity are emphasized.”

Currently, Ingenuity has greater demand for artist and maker space than the organization can supply, and this expansion will allow them to better meet the needs of the community. After surveying the resources offered by complementary spaces within Cleveland’s landscape, Ingenuity has developed a clear vision and point of difference in its approach to activating the 300,000+ square former Osborne Manufacturing Co., which offers numerous loading docks, 3-phase power, multiple bridge cranes up to 20 tons, ceilings soaring to 30+ feet, and other resources allowing Ingenuity to offer artists a working environment unmatched in the area.

Ingenuity’s newly expanded resources will serve Cleveland’s creative landscape through the IngenuityLabs Incubator program, increasing its capacity from 24 current

incubatees to at least 50 in coming months. The IngenuityLabs Incubator provides private studio and shop space, access to a shared workshop and makerspace, business development talks, and opportunities for growth and exhibition. IngenuityLabs provides an ongoing opportunity for creative entrepreneurs to test & develop skills, learn in a networked social environment, and connect to outward facing and revenue generating opportunities. Ingenuity also plans to use new spaces to expand educational offerings. Plans are currently in the works to partner with CMSD schools and area colleges on artistic collaborations, student exhibitions, hands-on lessons and more.

For those interested in coming to check it out, join us for **IngenuityFest 2023: Biologies & Geologies**, September 22-24 at IngenuityLabs (5401 Hamilton Ave). The future footprint will be on display, and festival attendees can experience it while exploring crystal caverns, aquatic landscapes, and relics of Cleveland's post-industrial past. Featuring 6 stages with more than 60 performances, dozens of immersive exhibits and art installations, artisan vendors and more, there is something for everyone! Those interested in the expansion project can purchase **festival weekend passes** starting at \$10, or join as an Agent of Ingenuity for a VIP tour of the expanded facilities immediately following a VIP cocktail reception being held on Friday, September 22 from 6-8pm at the Crystal Palace stage. From there, Agents of Ingenuity can follow Ingenuity's growth into 2024 and beyond, and receive special updates and benefits for their support.

Fans of IngenuityFest and Ingenuity Cleveland can also find countless other ways to get involved! For artists and creatives looking to establish a home at IngenuityLabs, **incubator applications** are now open for the 2024 cohort. For those looking to support, Ingenuity Cleveland offers a variety of **partnership and sponsorship opportunities** around its annual programming and the expansion of its year-round teaching facilities. The organization, additionally, accepts in-kind **donations** and **volunteers** year-round. Please get in touch with Marketing & Development Manager, Emma Morris at emma@ingenuitycleveland.org.

Ways to get involved:

- **Annual Sponsorship of Maker & Shop Spaces**
- **Program Partnerships**
- **In-Kind & Materials Donations**
- **Volunteer & Corporate Volunteer Opportunities**
- **Or, join the IngenuityLabs Incubator - Learn more and apply today!**







With great appreciation,

Emily Appelbaum
Executive Artistic Director

Emma Morris
Marketing & Development Manager

Kristen Hoover Bouton
Board President

Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of all types through joy and collaboration, in service to social progress. With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718. Any donation is tax-

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