ingenuity
CLEVELAND

INGENUITYFEST 2022 | EXPO: INGENUITY

INGENUITYFEST 2022
BY THE NUMBERS . . .

15,000 — **Total Attendees** over the weekend

97.2% — **HAD FUN!**

98.1% — **Would Come Back** next year!

97.2% — **Would Recommend** IngenuityFest to a friend!

Plus! **Ingenuity is more than a festival!**
We are: free monthly Ignite! Neighbor Nights; weekly open Ingeneers workshops; year-round incubator space and consulting on creative placemaking projects and more!

> " I was just delighted that IngenuityFest was back this year. It's probably my favorite Cleveland event.

HELP IGNITE THE CREATIVE SPARK!

Each year, Ingenuity Cleveland supports hundreds of working creatives and welcomes thousands of attendees to experience the intersection of art and technology, curiosity and innovation by activating underutilized urban spaces with world-class programming

OUR MISSION:

Ingenuity ignites the creative spark among artists, entrepreneurs & innovators through joy and collaboration in service to social progress

HOW YOU CAN HELP:

Your contribution ensures continued support and resources for our community of artists, entrepreneurs, and residents.

★★★★½ Music

★★★★½ Exhibits/installations

★★★★★ Ticket Price

★★★★★ Venue/Building

★★★★★ Overall experience

HELP IGNITE THE CREATIVE SPARK!

Demographics

- Asian 2.3%
- Preferred not to say 5.2%
- Native American 2%
- Latino(a)(x) 6%
- Black 7.8%
- White 76.7%

Attendee Income

- $40,000 or less
- $41,000 – $80,000
- $81,000 – $100,000
- $101,000 – $150,000
- $151,000 – $200,000
- $200,000+
- Preferred not to say

0% 10% 20% 30% 40%

Residence

- Elsewhere in the US 2.8%
- Elsewhere in Ohio 5.5%
- Cuyahoga County 69.4%
- Surrounding Counties 19.4%

> Being at IngenuityFest makes me feel like a kid again!
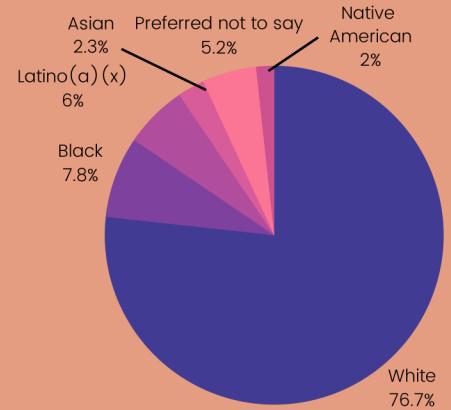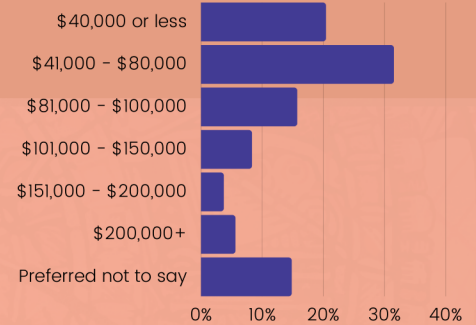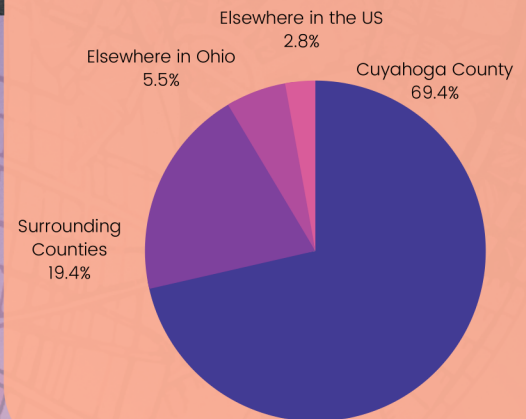
Ingenuity is more than just a festival!

- **IngenuityLabs Incubator** - IngenuityLabs serves as our year-round home with private & shared spaces, tools, and other resources for 18 small businesses
- **Ingeneers** - our 300+ person (and growing!) creative collective meeting weekly to vision, build and network
- **Ignite! Neighbor Nights** - free, family-friendly, monthly gatherings in our neighborhood providing resources, intergenerational activities, entertainment & more
- **Ignite! Entrepreneurship Series** - comprising entrepreneurship training sessions, the Ignite! Impact Awards, and other support for creative businesses

Plus! Stay tuned for the annual Ingenuity Bal in May 2023!

WWW.INGENUITYCLEVELAND.ORG/SUPPORT

Visit our website to learn more or contact Marketing & Development Manager, Emma Morris at
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