



Ingenuity Cleveland Hosts Bleacher Report for Basketball Week Fun and Exclusive Event!

Cat's out of the bag! Been getting ready to host a CRAZY COOL PARTY that's GUNNA be a SLAM DUNK - and you're invited!

Join the Ingenuity Cleveland Family for FREE By Signing Up: rsvp.bleacherreportevents.com

Cleveland, we're here.

B/R CLE **HOUSE OF HIGHLIGHTS SHOWDOWN**

Friday, 2/18 • 5:00pm - 9:30pm **Saturday, 2/19 • 5:30pm - 7:30pm**

Concert by Gunna **Hosted by The Broadcast Boys**

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Bleacher Report Celebrates NBA All-Star 2022 at Ingenuity Cleveland with Fully-Immersive Interactive Fan Experience Featuring Hours of Live Programming and Headline Performance by Grammy-Nominated Gunna - Friday, Feb. 18!

HoH Creator League Competition, Through the Wire Podcast, NFT Creation Station Powered by Coinbase and Live Musical Performance Fill a full Day-Long Activation at Ingenuity Cleveland - Cleveland's Creative Hub for Artists and Entrepreneurs!

House of Highlights Showdown Knockout Royale Featuring Top Creators Kenny Beecham, FaZe Swagg, Dipka, and More to Take Place Live Saturday, February 19!

Turner Sports' Bleacher Report will tip-off the start of NBA All-Star in Cleveland with a fully-immersive fan experience that will help fuel hours of live stream content on the B/R app – B/R CLE 2022. Held at Ingenuity Cleveland, the central hub of creative expression in the city, B/R CLE 2022 will be a public event featuring live Bleacher Report programming and interactive activations including the debut of an NFT Creation Station powered by Coinbase, along with a headline performance by rap superstar Gunna. B/R CLE 2022 will be open to attend LIVE, IN PERSON at INGENUITY CLEVELAND for fans who pre-register for tickets on the official registration page.

Bleacher Report will come to life at B/R CLE 2022 with a full-day of live programming that will spotlight its top brands, content franchises and talent including an exclusive live stream of the popular Through the Wire podcast, HighlightHER interviews, and an intense 1-v-1 matchup between CashNasty and Cam Wilder in the HoH Creator League. For fans looking to create their own content, they can enter the 'B/R Kicks 360 Cam' and capture their fit down to sneakers with a specialized rotating camera that will deliver customized videos. The event will end with a blockbuster live performance by Grammy-nominated Gunna, who will take the stage to support his No. 1 album 'DS4Ever'. Select programming will live stream on the B/R app and other platforms on Friday, Feb. 18, from 4 p.m. to 9:30 p.m.

B/R CLE 2022 will be supported by sponsor activations from blue chip partners including State Farm, AT&T, and Bel-Air.

A first-of-its-kind experience with Coinbase will give fans an unprecedented opportunity to create and customize their own NFTs. The NFT Creation Station will allow attendees with Coinbase wallet to design and mint highly-stylized digital basketball jerseys in real time choosing the color scheme, number, aesthetic and more to create a unique NFT that they can own.

To attend B/R CLE 2022 live in person at Ingenuity Cleveland, all fans will need to register for tickets in advance by visiting the official registration site. For those who can not attend in person, they will be able to follow all the action across B/R social channels and the B/R app.

Following B/R CLE 2022, House of Highlights will host the fifth installment of its creator competition HoH Showdown franchise – House of Highlights Showdown: Knockout Royale live from Cleveland on the B/R app and 'HoH' YouTube channel, Saturday, February 19, at 6:30 p.m. ET.

We couldn't do all this without you!

Friends of Ingenuity, It doesn't stop here. We are the creative meeting ground where hundreds of entrepreneurs, artists and innovators can meet thousands of audience members as co-creators in the shared vision for a brighter future. At Ingenuity Cleveland, we cultivate and nurture our city's most valuable assets: its community of passionate and curious minds. We couldn't do it without YOU!

[I want to make a donation](#)

Thank you for supporting Ingenuity!

Emily Appelbaum,
Executive Artistic Director

Alyssa Perna,
Managing Director

Visit our [website](#) or follow us on social media!

Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of all types through joy and collaboration, in service to social progress.

With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718. Any donation is tax-deductible to the full extent of the law.

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