



# ERA OF ASCENT



September 27-29, 2024

**The Countdown is On!**

## **Announcing the IngenuityFest 2024: Era of Ascent Festival Villages!**

We are thrilled to share initial details of IngenuityFest 2024: Era of Ascent, including this year's festival villages! Join us as we TAKE FLIGHT in celebration of 20 years of Ingenuity at IngenuityFest 2024: Era of Ascent, taking place September 27-29th, at our newly expanded year-round home, IngenuityLabs!

### **IngenuityFest 2024: Era of Ascent will:**

- Welcome more than 20,000 visitors to the newly expanded IngenuityLabs
- Present hundreds of performers across six fully programmed stages
- Showcase hundreds of additional artists, makers, creatives, companies & organizations across nearly TEN ACRES of immersive space!
- Continue a track record of STELLAR audience feedback. In 2023, participants reported that:
  - 82% of participants LEARNED something new or had their PERSPECTIVES CHALLENGED!
  - 91% of participants were INSPIRED to be more creative!
  - 96% of participants would RECOMMEND IngenuityFest to a friend!
  - 97% of participants would COME BACK next year!
  - 98% of participants HAD FUN!

We hope you will help us continue the momentum in 2024! Read on to learn more about our plans for an incredible festival to kick off our 20th Anniversary Season!

**I'd Like to Ignite the Creative Spark!**



## Prepare for Lift Off!

IngenuityFest 2024: Era of Ascent will explore creativity and innovation through the lens of flight in all its various forms! Dedicated to a celebration of Ingenuity's 20th anniversary season of programming and 100,000 sq. ft. expansion of IngenuityLabs, a permanent home for creativity and innovation in Cleveland, the weekend-long festival will feature a mix of hands-on activities for all ages; multiple stages filled with music and dance performances; and plenty of opportunities to interact with innovative and immersive exhibits that explore the human fascination with flight from scientific, artistic, historical and technological perspectives.

At IngenuityFest 2024: Era of Ascent, you can expect to find performances of all types, with everything from local and touring DJ's and live music sets, including indie rock, hip-hop and electronic dance music; to aerial and dance performances; comedy shows & spoken word poetry; a headlining collaboration between Tesla Orchestra & Crooked River Circus; and so much more!

Stay tuned for the complete music and performance lineup later this summer!

In addition to unique performance spaces, original works, and hundreds of exhibitors, performers and artisans, in 2024 Ingenuity will welcome new as well as your favorite returning festival villages from recent years! Read on for a sneak peek!

[RSVP to the Facebook Event!](#)





ingenuityfest 2024

# ERA OF ASCENT

Sept 27-29, 2024

## TICKETS ON SALE NOW!

Become an Agent of Ingenuity and gain exclusive perks at the festival!

**Get Your Tickets in Advance and Save!**

Tickets to IngenuityFest 2024: Era of Ascent are **ON SALE NOW!**

Early admission weekend passes are discounted to only \$10, available now through August. Starting September 1, regular weekend passes available all the way through the festival weekend at just \$15!

OR... become an Agent of Ingenuity and secure your spot at all of Ingenuity's events throughout the year, including VIP weekend passes to IngenuityFest, tickets to the annual Flannel & Finery holiday party, and VIP tickets to the Ingenuity Bal in 2025! Plus, be one of the first 40 people to become an Agent of Ingenuity, and receive your choice of either a free t-shirt or drink ticket at the festival!

Any donation of \$150 (single) or \$200 (pair) automatically enrolls you in annual Agents of Ingenuity benefits!

[Get Your Tickets & Become an Agent of Ingenuity!](#)

---

**Introducing Our 2024 Festival Villages...**

Ingenuityfest2024

## ERA of ASCENT

### Ideation Station

Open your mind to a world of possibilities where budding entrepreneurs mingle with business leaders, and creatives can join a panel discussion or workshop on neighborhood economic development, business planning, and uplifting our arts economy! With a very special Pecha Kucha Friday night, booths from a wide range of industry partners and more!



Ingenuityfest2024

## ERA of ASCENT

### Makers Mecca

A village dedicated to creations by, and support for local arts entrepreneurs! Explore wares from dozens of local artists and artisans and discover your newest treasures to take home! Plus get hands one with DIY-masters, makers and tinkerers of all sorts!



Ingenuityfest2024

## ERA of ASCENT

### Lunar Landing

Launch into another atmosphere with healing vibrations, immersive projections, and otherworldly landscapes and soundscapes.



Ingenuityfest2024

## ERA of ASCENT

### Dream Destinations

Take off into a world of dreams where you can explore the human fascinations with flight in all its various forms. Filled with flying fairies and soaring kites, plus home to the "Untold Stories of Flight" exhibit, chock full of unique-to-Ohio stories about our contributions to air and space travel.



Ingenuityfest2024

## ERA of ASCENT

### IngenuityLabs

Ingenuity's Year-Round Incubator, home to 25+ resident creative entrepreneurs and featuring groundbreaking collaborative performances by Tesla Orchestra and Crooked River Circus, dance and multimedia performances, projection art, fashions shows by the Fashion Rock Project and more!





Ingenuityfest2024

ERA of ASCENT

## IndusTree Alley

Take a stroll down the festival's main drag and grab a bite to eat from our many food trucks, take a load off in the Ingenuity Lounge, visit multiple stages and experience the intersection of manufacturing, sustainability, innovation and more.



Ingenuityfest2024

ERA of ASCENT

## Mechanique Biotique

Born out of our industrial scrapyard blooming with new life as a garden, Mechanique Biotique is all about reclaimed metal, fire and flights of fancy, featuring the very special Music Meadow stage, plus large-scale sculptural works from upcycled materials, and more!



Ingenuityfest2024

ERA of ASCENT

## Youth & Family Village

This family-friendly stop includes playthings and climbables for kiddos, plus arts activities for little-hands and all the amenities needed to keep your family comfy including: sensory friendly space, nursing room, and changing station.



Ingenuityfest2024

ERA of ASCENT

## Great Hall of Memories

Take a trip down memory lane and experience 20 years of Ingenuity!



Ingenuityfest2024

ERA of ASCENT

## Marquette Street

Our newest festival village located on Marquette Street, featuring the Take Flight! stage with headlining performances, food trucks, seating areas, art installations and more!





## Want Your Company Name in the Spotlight? Become a Sponsor Today!

Partnership opportunities for Cleveland businesses of all kinds are still available, but hurry! Our unique space is quickly filling with site-specific installations, team-led projects, school groups, nonprofit exhibitors, and local business sponsors that bring it all to life!

Wondering if IngenuityFest is the right venue for your project or business? Please connect with Marketing & Development Manager, Emma Morris at [emma@ingenuitycleveland.org](mailto:emma@ingenuitycleveland.org) for more information.

IngenuityFest 2024: Era of Ascent is presented with major support from Gund Foundation, Cuyahoga Arts and Culture, Ohio Arts Council, The Char and Chuck Fowler Family Foundation, Thompson Hine, UB Greensfelder, Case Western Reserve University, Swagelok, and more.

I'd Like to Sponsor IngenuityFest 2024!





## You Can Help Make the Magic Happen!

Want to get hands-on with exhibits and art installations ahead of the festival? Join the Ingeneers every Thursday from 6-9pm and Saturday from 2-6pm at IngenuityLabs to help vision, build, and create! With countless projects, there is something for everyone whether you're crafty, handy, creative, or simply want to get involved and meet new people! No experience is necessary and we will provide all tools and materials!

This is an opportunity to get your hands dirty, develop new skills, and meet fun-loving fellow artists and creatives of all backgrounds. Join the [Facebook Group](#) and [Email list](#) for all the latest updates!

## Want More from Ingenuity?

Are you an artist, entrepreneur, or creative looking to get involved and join the IngenuityLabs Incubator? Members receive dedicated work space, access to shared shop spaces, tools and resources, exhibit space at IngenuityFest, and more!

[Learn More & Apply!](#)

With gratitude,



Emily Appelbaum

*Executive Artistic Director*



Emma Morris

*Marketing & Development Manager*



Kristen Hoover Boutton

*Board President*

**Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of all types through joy and collaboration, in service to social progress.** With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718.

Any donation is tax-deductible to the full extent of the law.



[Manage](#) your preferences | [Opt Out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

5401 Hamilton Avenue | Cleveland, OH 44114 US

This email was sent to .

To continue receiving our emails, add us to your address book.

emma®

[Subscribe](#) to our email list.