



## 2025 is Time to Thrive!



IngenuityFest 2024, Photo: Matthew Brown

## Happy New Year, Ingenuity Fam!

With 2025 now upon us, Ingenuity is in its 20th year and we are so excited for all that is in store! Thank you so much for joining us on our journey, and building a place for creativity to thrive long into the future!



Emily Appelbaum, Executive Artistic Director, Photo: Greg Wilson

## A Note from Ingenuity's Executive Director

In 2024, our theme was all about "Taking Flight!" as we approached our 20th anniversary season of programming - a milestone we are thrilled to achieve, especially after the long years of limited gatherings and the social & economic adjustments that followed.

Ingenuity is an organization built to not only endure, but thrive, in challenging times.

Our strength comes from celebrating the joy of collaboration and the spirit of curiosity. We value making and doing, trial and error. It is this dedication to the iterative process that has allowed us to transform from a once annual festival to a year-round home for innovation and testament to the power of creativity to address civic needs of all sorts.

Today, we not only create exciting spaces to learn and experiment, but also help communities across Northeast Ohio vision more beautiful places to live, work and play. We serve nearly 100,000 audience members each year through our Festival and other programs, and offer nearly

1,000 working artists, entrepreneurs and volunteers opportunities to learn and contribute to building a city they are proud to live in.

In turn, we are proud of the story we are building with each and every member of our family, and that includes you!

We look forward to sharing our next 20 years with you!

Emily Appelbaum  
Executive Artistic Director



IngenuityFest 2024, Photo: Greg Wilson

## Be a Part of the Creative Journey!

2024 was an incredible year for Ingenuity Cleveland and we are so proud of all that we built together as we entered our 20th year! For the past 20 years, every event, workshop, art installation, and spark of creativity was made possible through the support of a deeply invested community, and that includes YOU. Thank you for being a part of our journey!

[Explore Ingenuity's 2024 Impact Report](#)



## What is in Store for 2025?

Read on to learn about some of the exciting programs Ingenuity will be working on to kick off the new year!

### IMPART216 Transformative Art Fund (TAF) Project

Ingenuity, in partnership with local artist Robin Robinson of Sankofa Fine Arts Plus, is honored to have received one of the prestigious Transformative Art Fund grants from the City of Cleveland. Throughout this year, we will be working to create 6 brand new community murals in the Mount Pleasant neighborhood, plus community activations and celebrations along the way!







IMPART216 Artist Cohort

## FIRST® Robotics Teams at IngenuityLabs!

Ingenuity is thrilled to be working with partners from Cleveland Metropolitan School District, NASA and others to create a full size practice court for FIRST® Robotics Teams!

The FIRST® Robotics is an international engineering design challenge that combines the excitement of sports with the rigors of science and technology. Working under strict rules, with limited resources, and time limits, high school teams of up to 30 students are challenged to raise funds, design a team "brand," hone teamwork skills, and build and program a robot to perform a set of prescribed tasks against a field of competitors. The Challenge (Game) changes each year and teams of young people (and their mentors) have just six weeks to engineer a solution to the challenge, using a standard "kit of parts" and a common set of rules... It's as close to "real world" engineering as a student can get, and the perfect training ground for life's real-world challenges.

Interested in getting involved? We are still working to secure donations and assistance to make this project a reality! Email [emily@ingenuitycleveland.org](mailto:emily@ingenuitycleveland.org).



The Fighting Unicorns, FIRST Robotics Team at IngenuityFest 2024, Photo: Greg Wilson

## Brite Winter 2025!

Our favorite winter festival, Brite Winter, returns this year on February 22nd on the East Bank of the Flats to celebrate its SWEET SIXTEEN! Ingenuity is proud to partner with Brite Winter each year to create the visual landscape and teach new skills to children, families, and emerging arts professionals art installations that you see throughout the festival.

Want to help make the magic happen? Ingenuity hosts public art workshops every week where YOU can help us build, craft, and create the art pieces for Brite Winter! Join us Thursdays from 6-9pm and Saturdays from 2-6pm, January 25 - February 13! No experience is necessary and all materials (plus snacks and bevs!) are provided!

[RSVP to the Facebook Event!](#)





Held At:

Workshop Schedule	Sweet Eats & Giant Treats	Birthday Box Bonanza	Paint--a--Palooza & Confectionary Construction	Mobile Madness
Sat. Jan 25   2-6pm SHOP ETIQUETTE	X			
Thurs. Jan 30   6-9pm	X	X		
Sat. Feb 1   2-6pm	X	X	X	
Thurs. Feb 6   6-9pm	X	X	X	X
Sat. Feb 8   2-6pm FRIENDS & FAMILY DAY!	Activities for all ages made possible by our friends at <b>BEDROCK</b>			
Thurs. Feb 13   6-9pm PUTTING IT ALL TOGETHER!	All levels projects big and small - everything needed to add that finishing touch, from ribbon and paint to glitter and glam!			

Questions and RSVP:  
Text Emily A @ 440-479-2077

Or Find us on FACEBOOK :  
Brite Winter Art Workshops  
@Brite Winter!

Workshops Held at IngenuityLabs:  
5401 Hamilton Ave, Cleveland  
(Look for signs)

Snacks Provided!  
Dress Warm & Wear Layers  
You Can/Will Get MESSY!

## Now is the Time to Get Involved!

With all of this and so much more slated for this year, NOW is the time to commit to creativity in 2025! Here's how:

- **Join the IngenuityLabs Incubator:** Are you an artist, entrepreneur, or creative looking to take your work to the next level this year? The IngenuityLabs Incubator might be the perfect home for your next venture!

The IngenuityLabs Incubator Program is part residency, part accelerator for creatives ready to get serious and bring their creative business ideas to life. It allows select access to shared shop space, shared tools, and your own studio/workshop space, plus the opportunity to exhibit at IngenuityFest and contribute to other Ingenuity programs throughout the year.

[Click Here to Learn More and Apply to the IngenuityLabs Incubator](#)

- **Donate:** Become part of our journey and ensure Ingenuity thrives in Cleveland for the next 20 years! Your support today provides resources to the Cleveland builders, makers and do-ers who enrich our city. Your donation provides accessible, authentic Cleveland experiences; enhances our public spaces; supports IngenuityLabs as a year-round community resource; and nurtures the creative landscape with 50,000 person-hours of programming annually!

[Click Here to Donate](#)

- **Become an Agent of Ingenuity:** If you love Ingenuity and incredible deals, an annual Agents of Ingenuity Membership is the perfect way to take your support to the next level and reap the benefits all year long! Your annual Agent of Ingenuity membership includes tickets to the annual Ingenuity Bal, IngenuityFest, and our annual Flannel & Finery Holiday Celebration! Any donation of \$150 (single) or \$250 (pair) automatically enrolls you in annual Agent of Ingenuity benefits!

[Click Here to Become an Agent of Ingenuity](#)

- **Sponsor:** Now is the time to secure your 2025 sponsorship! Sponsors and partners looking to get involved now can help with year-round projects and the upgrades that keep IngenuityLabs brimming with creativity and possibility all season long. Reach out to Marketing & Development Manager, Emma Morris at [emma@ingenuitycleveland.org](mailto:emma@ingenuitycleveland.org) to discuss opportunities for next year and make the most of your sponsorship experience.

[Click Here to Learn More About Sponsorship Opportunities](#)



Emily Emma Kuebler





Emily Appelbaum  
*Executive Artistic Director*

Emma Morris  
*Marketing & Development Manager*

Kristen Hoover Boutton  
*Board President*

Ingenuity Cleveland ignites the creative spark of creativity among artists, entrepreneurs, and innovators of all types through joy and collaboration, in service to social progress. With our year-round programming, including the annual IngenuityFest, we inspire audiences, push boundaries, and generate economic impact, all while changing attitudes about our region!

Ingenuity is also a founding member of the Hamilton Collaborative. We are redefining growth and innovation as an open, intentional community, managed cooperatively. We provide tools, space, and knowledge to a broad community.

Ingenuity is a 501(c)(3) non-profit with federal tax ID 20-2031718.  
Any donation is tax-deductible to the full extent of the law.



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